

GROSSE ILE ROTARY CLUB

Box 125, Grosse Ile, MI 48138

website: www.gircweb.org

WEEKLY NEWSLETTER

FOR MEETING OF: 02/07/2008

Board Members 2007 – 2008

President	Alan Hickman
President Elect	Ted Aller
Secretary	Dale Klemans
Treasurer	Ron Peltier
Past President	Bill Krauss



Board Members At Large 2007 – 2008

Bob Lawrence
Dave Sims
Roberto Sanchez

NEXT WEEK...NO REGULAR MEETING

GROSSE ILE ROTARY VALENTINE'S DAY PARTY

THURSDAY, FEBRUARY 14, 2008

GROSSE ILE COUNTRY CLUB

6:30 PM

Menu: Filet & Shrimp Scampi (split entrée)

Photographer will be on hand for pictures!

Please bring an artifact (an object) that represents, or is significant, to you and your spouse's relationship. Please do not bring a picture or your wedding license. Place that object in a bag so that it can not be seen by others until the time is just right, and place the bag on the table that will be provided.

IF YOU HAVE NOT SIGNED UP, CONTACT ALAN HICKMAN



BRING YOUR SWEETIE

GROSSE ILE ROTARY DIRECTORY

THE BOOKS ARE BACK....

The books came back from the binders and the last step of the process is to put the mailing labels on the books and package them up for mail delivery. This will be done on Friday, Feb. 8th.

As always, the club acknowledges the great time and effort that both June and Ted have given to the project and the club. The book looks great.

"THE SCHEDULE" AKA UPCOMING PROGRAMS:

2/14/2008	Valentine's Day Party – NO REGULAR MEETING
2/21/2008	Bob Burns, the River keeper
2/28/2008	The Guidance Center
3/6/2008	Maricela Franco Rodriguez, Mexico Foreign Exchange Student

CLUB ASSEMBLY

TREASURER'S REPORT:

Dec, 2007 beg bank balance \$111,000

Dec, 2007 end bank balance \$109,000

LONG RANGE PLAN – GOALS (2007 – 2010)

1. Membership
 - a. Increase membership to 50 by 2011
2. Fundraising
 - a. Funds raised equal the 2 year charitable forecast
 - b. Conduce 1 annual fundraiser greater than \$5,000
 - c. Produce the Rotary Directory every 2 years
3. Communications
 - a. Club assemblies are held every 8 weeks
 - b. Document processes/procedures for projects and events
4. Community Awareness
 - a. Increase the Club identification on Directory
 - b. Club is active in 3 projects annually in the community that involves the membership and others.
 - c. Complete a project that keeps Grosse Ile Rotary's name permanently visible to the community
5. Service
 - a. Regularly seek projects or services for the board's consideration
6. Orientation of new members
 - a. All new members complete a formal orientation program
 - b. Mentors are appointed for each new member
 - c. New members attend the first 3 board meetings after becoming members

ROTARY DIRECTORY

Income thus far: \$87,881

Expenditures thus far: \$1,126

Profit to date: \$86,664

Outstanding or uncollected ad revenues: approximately \$11,000

If you know of one of your ads that has not yet paid or made arrangements to pay, please contact them immediately

AND REMEMBER....

At this time please keep Mary, Dale & Barbara in your thoughts and prayers.

SAVE THE DATES!!!!!!



UPCOMING G.I. ROTARY & DISTRICT EVENTS.....

- 2/14/2008 – Valentine's Day Party
- 2/15 – 2/17 – PETS
- 2/21/2008 – Meet the Governor-Elect, Holiday Inn, NOON
- 2/28/2008 – Fireside Chat, Southgate Holiday Inn, 5:30 PM Bar opens, 6:00 buffet dinner, program 8:00 PM
- 4/25 – 4/28/2008: Rotary International Peace Summit, Windsor, Ontario

January, 2008 Attracting Younger Members

From Rotary's *Membership Minute*. Vol. 3, Ed. 5

It almost goes without saying that attracting younger members into Rotary is the key to our future. A new member joining in his or her twenties will probably have 40 more years of potential service to Rotary than a member joining in his or her sixties. The integration of more young members into Rotary remains an elusive goal. Currently only 11% of our members are under 40 years old and just 1% are under 30. The *Membership Minute** newsletter recently offered the following tips for young member recruitment.

- **Induct several young members at once, instead of recruiting them one at a time.**

If your club has no younger members, inducting several at the same time gives these new members an immediate peer group in the club.

- **Conduct service projects that are likely to appeal to younger members.** Younger volunteers were more likely to focus on areas such as education, sports, and family matters.

- **Recruit Rotaractors, GSE team members, and other Rotary program alumni.** Their participation in RI and Foundation programs shows that they already know about Rotary's ideals and are interested in pursuing its mission.

- **Consider lowering the total cost of membership in your club.** Some younger members have trouble meeting the financial obligations of club membership. To combat this problem, some clubs have lowered their fees or have a meal only once or twice a month instead of every week.

- **Consider waiving certain fees or expenses for the first year or two.** Younger members who aren't yet fully invested in Rotary may be more apprehensive about committing to all of the financial obligations of club membership. Once they become involved in your club and dedicated to Rotary's mission, they may be more willing and able to pay the full amount.

- **Make sure meetings are efficient and productive.** Younger members, who often have competing priorities, are more interested in attending meetings that are conducted efficiently. Also, make sure your club has an appropriate balance of meetings and hands-on projects and activities.

- **Recruit "up-and-comers."** Managers who are on their way to becoming important business and professional leaders are often interested in the networking and professional development benefits of Rotary. Getting them invested in Rotary while young can help ensure their dedication to Rotary when they reach top-level management, executive status, or ownership positions.

- **Be open to the new ideas of younger members.** Maintaining the status quo in your club may bore and discourage them. Younger members will be more likely to stay in your club if their opinions are valued and appreciated – and if they aren't treated like junior members.

* Additional newsletters can be found at www.rotary.org. From the home page, click on the **Members** tab then select

Don't Overlook the Older Members

By Dennis Dinsmore, PDG, Zone 28 RIMZC

We are constantly reminded that the recruitment of younger members is the key to Rotary's future. While that may be true, that does *not* mean that we should abandon recruiting older members as well. The over-40 segment of our membership is 88% and our largest group by age is 50-59 at 30% which means that Rotary continues to rely on the Over-40 set as the largest component of our population.

Older members, especially recently-retired baby boomers, represent a huge pool of potential new Rotarians. Besides bringing years of accumulated experience and wisdom to the table, the recently-retired are in good health, have lots of time to devote and, let's be frank, have a fair amount of disposable income. What more could we want in potential new members?

The ideal situation for any club is to try to strike a balance between younger and older members. Each segment brings something to the table and working together, can strengthen any club. It has been said that "The problem with the young is that they have no experience, the problem with the old is that they have no energy." Working together, the under-40 and the over-40s can provide an unbelievable level of energy and wisdom for any club.



DISTRICT CONFERENCE